

**NEVER
AGAIN**
WHAT YOU DO MATTERS

THE
CAMPAIGN
FOR THE
UNITED
STATES
HOLOCAUST
MEMORIAL
MUSEUM

Inspiring citizens and leaders to confront hatred,
prevent genocide, and promote human dignity
in a constantly changing world.

VISIT ushmm.org/campaign to learn more.



ushmm.org/connect

National Development Office

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Photos: *US Holocaust Memorial Museum*

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UNITED STATES
HOLOCAUST
MEMORIAL
MUSEUM

BECOME A CORPORATE PARTNER

And help inspire people worldwide to
confront hatred, prevent genocide,
and promote human dignity



Located among the monuments to freedom in our nation's capital, the **UNITED STATES HOLOCAUST MEMORIAL MUSEUM** provides a powerful lesson about the fragility of democracy, the nature of hate, and the consequences of indifference.

Companies have been long-standing contributors of vital support over the Museum's history—from the campaign to build the Museum on the National Mall in the late 1980s, to continued investment in the Museum's programs and events in Washington, DC, and in key cities and regions nationally and across the globe. Corporate partners provide ongoing financial support and resources that advance the Museum's educational mission.

The Museum annually reaches millions through digital engagement, educational resources, exhibitions, professional leadership programs, student and teacher training, academic workshops, and campus outreach. Each year, corporate partners help sustain the Museum's efforts to ensure the permanence of Holocaust memory and its continued relevance in a constantly changing world.

As a corporate partner, your support helps to inspire citizens and leaders to confront hatred, prevent genocide, and promote human dignity.

UNITED STATES
HOLOCAUST
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MUSEUM

HOW TO GET INVOLVED

There are various ways for you to get involved that align with your community relations and marketing goals.

- **GENERAL SUPPORT** that provides the Museum the most flexibility for meeting immediate needs
- **CORPORATE SPONSORSHIPS** that support Museum exhibitions, events, and public programs
- **CORPORATE GRANTS** that provide investment and resources for Museum programs and educational initiatives

The Museum also accepts in-kind gifts of technology, equipment, and services that meet our strategic mission and project requirements. For event-driven corporate sponsorships, program grants, and in-kind commitments, membership in the Corporate Partners program is granted for a 12-month period.

CORPORATE PARTNER BENEFITS

	Corporate Supporter \$10,000– \$24,999	Corporate Sustainer \$25,000– \$49,999	Corporate Leader \$50,000– \$99,999	Corporate Executive Circle \$100,000+
PROMOTIONAL BENEFITS				
Use of Museum name in custom promotion (in accordance with Museum policies and regulations)				■
Logo inclusion on Museum's daily sheet distributed annually to 1.6 million visitors			Name listing	■
Logo inclusion on or near stage at national public programs			■	■
Opportunity for CEO or senior executive to make introduction at a Museum event or program			■	■
Logo inclusion in printed program at major regional anchor events (Washington, New York, Chicago, Boca Raton, Los Angeles, and others depending on year)	■	■	■	■
Recognition in ad(s) for one regional event (when applicable)		■	■	■
Logo inclusion on Corporate Partners page of Museum's website (25 million visits annually to Museum site)	■	■	■	■
Recognition in Museum's annual report and in <i>Memory & Action</i> , the Museum's biannual magazine sent to 140,000 homes	Name listing	Name listing	■	■
Permanent recognition on Museum's Donors Wall			■	■

CORPORATE PARTNER BENEFITS *continued*

	Corporate Supporter \$10,000– \$24,999	Corporate Sustainer \$25,000– \$49,999	Corporate Leader \$50,000– \$99,999	Corporate Executive Circle \$100,000+
EVENT BENEFITS				
Opportunity to attend Museum programs in Washington and nationwide and to watch webcasts of select VIP events	■	■	■	■
Tickets to National Days of Remembrance ceremony in US Capitol followed by reception/lunch (April/May)	2	2	2	4
VIP lunch for senior executives with Museum Director and/or Council Chairman				■
Invitation to attend annual regional anchor events or National Tribute Dinner in Washington, DC	■	■	■	■
Invitations for senior executives to VIP Museum events (e.g., celebrity film premieres, marquee events with dignitaries) (1)		■	■	■
Private evening reception for up to 100 guests at the Museum (2)				■

MUSEUM BENEFITS

VIP passes to the Museum's permanent exhibition (3)	10	20	40	60
Private tour of the Museum's permanent or special exhibition for up to 25 guests (4)		■	■	■
Behind-the-scenes tour for up to 10 guests (4)		■	■	■
Special presentation to your company by a Museum expert (2)			■	■
Subscription to <i>Memory & Action</i> , the Museum's biannual magazine	■	■	■	■
Discount at Museum Shop (5)	10%	15%	20%	20%

- (1) Number of seats offered per event vary; level of sponsorship and selected city will determine number of seats.
 (2) Company must pay associated costs.
 (3) Advance reservations required.
 (4) One tour per year for Corporate Sustainers and Leaders; two tours per year for Executive Circle members.
 (5) Upon presentation of special code and company ID.

All national and regional benefits are delivered over a 12-month cycle based on written notification of commitment.